# FINANCIAL STATEMENTS

**DECEMBER 31, 2016** 

**BOISVENU & COMPANY, P.C.** Certified Public Accountants Bingham Farms, Michigan

# TABLE OF CONTENTS

# PAGE

INDEPENDENT AUDITOR'S REPORT	1
STATEMENT OF FINANCIAL POSITION	3
STATEMENT OF ACTIVITIES	4
STATEMENT OF FUNCTIONAL EXPENSES	5
STATEMENT OF CASH FLOWS	6
NOTES TO FINANCIAL STATEMENTS	7



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MEMBER MICHIGAN ASSOCIATION OF CERTIFIED PUBLIC ACCOUNTANTS AMERICAN INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS

#### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of Allied Media Projects, Inc.

We have audited the accompanying financial statements of Allied Media Projects, Inc. (a nonprofit organization), which comprise the statement of financial position as of December 31, 2016, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the organization's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the organization's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Allied Media Projects, Inc. as of December 31, 2016, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

## Report on Summarized Comparative Information

We have previously audited Allied Media Projects, Inc.'s December 31, 2015 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated October 12, 2016. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2015, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Boisvenu & Company, P.C.

August 25, 2017

# STATEMENT OF FINANCIAL POSITION

# DECEMBER 31, 2016, WITH COMPARATIVE TOTALS FOR 2015

		Temporarily	То	otal
	Unrestricted	Restricted	2016	2015
ASSETS				
Current Assets				
Cash and cash equivalents	\$ 461,681	\$ 1,058,885	\$ 1,520,566	\$ 1,365,091
Accounts receivable	57,594	120,965	178,559	29,985
Prepaid expenses	16,908		16,908	10,616
Total Current Assets	536,183	1,179,850	1,716,033	1,405,692
Non-current Assets				
Equipment - net	21,464	-	21,464	46,279
Security deposit	3,265		3,265	3,265
Total Non-current Assets	24,729		24,729	49,544
TOTAL ASSETS	\$ 560,912	\$ 1,179,850	\$ 1,740,762	\$ 1,455,236
LIABILITIES AND NET ASSETS				
Current Liabilities				
Accounts payable	\$ 57,007	\$ -	\$ 57,007	\$ 31,353
Accrued expenses	85,159	-	85,159	20,749
Total Liabilities	142,166		142,166	52,102
Net Assets				
Unrestricted	418,746	-	418,746	366,469
Temporarily restricted	-	1,179,850	1,179,850	1,036,665
Total Net Assets	418,746	1,179,850	1,598,596	1,403,134
TOTAL LIABILITIES AND NET ASSETS	\$ 560,912	\$ 1,179,850	\$ 1,740,762	\$ 1,455,236

## STATEMENT OF ACTIVITIES

# YEAR ENDED DECEMBER 31, 2016, WITH COMPARATIVE TOTALS FOR 2015

	Temporarily		То	otal
	Unrestricted	Restricted	2016	2015
REVENUE AND SUPPORT				
Sponsorship and support	\$ 301,072	\$ 1,735,649	\$ 2,036,721	\$ 1,650,727
Contributions and donations	82,335	59,015	141,350	88,418
Registration and program fees	512,739	-	512,739	537,918
Dividends and interest	2,894	-	2,894	1,782
Loss on disposition of assets				(684)
	899,040	1,794,664	2,693,704	2,278,161
Net assets released from restrictions	1,651,479	(1,651,479)		
TOTAL REVENUE AND SUPPORT	2,550,519	143,185	2,693,704	2,278,161
EXPENSES				
Program services	2,236,368	-	2,236,368	1,341,855
Management and general	155,535	-	155,535	78,266
Fund raising	106,339		106,339	84,108
TOTAL EXPENSES	2,498,242		2,498,242	1,504,229
CHANGE IN NET ASSETS	52,277	143,185	195,462	773,932
NET ASSETS, beginning of year	366,469	1,036,665	1,403,134	629,202
NET ASSETS, end of year	\$ 418,746	\$ 1,179,850	\$ 1,598,596	\$ 1,403,134

# STATEMENT OF FUNCTIONAL EXPENSES

# YEAR ENDED DECEMBER 31, 2016, WITH COMPARATIVE TOTALS FOR 2015

	Program	Management	Fund	Total		
	Services	and General	Raising	2016	2015	
Salaries	\$ 467,005	\$ 92,373	\$ 59,745	\$ 619,123	\$ 379,243	
Payroll taxes	41,328	8,175	5,287	54,790	35,921	
Employee benefits	52,655	10,415	6,737	69,807	46,484	
Outside services	768,192	24,489	16,655	809,336	423,649	
Occupancy	79,517	4,442	4,887	88,846	66,805	
Information technology	86,275	4,820	5,302	96,397	50,925	
Office supplies and expenses	22,194	4,390	2,839	29,423	18,882	
Conferences, training and meetings	199,528	-	-	199,528	163,574	
Activities and materials	157,344	-	-	157,344	101,590	
Printing	24,401	4,826	3,122	32,349	37,254	
Travel and transportation	80,755	-	-	80,755	73,391	
Awards and assistance	228,291	-	-	228,291	65,581	
Bad debt	160			160		
Total Functional Expenses						
Before Depreciation	2,207,645	153,930	104,574	2,466,149	1,463,299	
Depreciation	28,723	1,605	1,765	32,093	40,930	
Total Functional Expenses	\$ 2,236,368	<u>\$ 155,535</u>	\$ 106,339	\$ 2,498,242	\$ 1,504,229	

# STATEMENT OF CASH FLOWS

# YEAR ENDED DECEMBER 31, 2016, WITH COMPARATIVE TOTALS FOR 2015

	2016		2015
CASH FLOWS FROM OPERATING ACTIVITIES	 	-	
Change in net assets	\$ 195,462	\$	773,932
Adjustments to reconcile change in net assets			
to net cash provided by operating activities			
Depreciation	32,093		40,930
Loss on disposition of assets	-		684
(Increase) decrease in operating assets			
Accounts receivable	(148,574)		(21,455)
Prepaid expenses	(6,292)		(1,828)
Security deposit	-		(765)
Increase (decrease) in operating liabilities			
Accounts payable	25,654		19,413
Accrued expenses	 64,410		7,267
NET CASH PROVIDED BY OPERATING ACTIVITIES	 162,753		818,178
CASH FLOWS FROM INVESTING ACTIVITIES			
Purchase of equipment	 (7,278)		(7,300)
NET CASH USED BY INVESTING ACTIVITIES	 (7,278)		(7,300)
NET INCREASE IN CASH AND CASH EQUIVALENTS	155,475		810,878
CASH AND CASH EQUIVALENTS, beginning of year	 1,365,091		554,213
CASH AND CASH EQUIVALENTS, end of year	\$ 1,520,566	\$	1,365,091

## NOTES TO FINANCIAL STATEMENTS

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Organization

Allied Media Projects, Inc. (the Organization) is a nonprofit organization exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code as an organization that is not a private foundation. The mission of the Organization is to cultivate media strategies for a more just and creative world.

The Organization was founded in 2002 and incorporated in the State of Ohio with authority to transact business in Michigan.

The Organization's program and supporting services are as follows:

#### **Program Services**

The purpose of the Organization is to support the growth of media-based organizing models and disseminate them through the annual Allied Media Conference, an annual gathering of social justice organizers and alternative media makers in the Detroit area.

#### Management and General

This includes the functions necessary to maintain an adequate working environment, provide proper administrative support of the Organization's programs, and manage the financial and budgeting responsibilities of the Organization.

#### Fund Raising

This provides the structure necessary to encourage and secure support from individuals, foundations and government agencies.

#### Basis of Presentation

Financial statement presentation follows the recommendations of the Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 958-205, *Presentation of Financial Statements*. Under ASC 958-205, the Organization is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets and permanently restricted net assets.

## NOTES TO FINANCIAL STATEMENTS

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### Basis of Presentation (continued)

Unrestricted Net Assets – net assets that are not subject to "donor-imposed" time or purpose restrictions.

Temporarily Restricted Net Assets – net assets subject to "donor-imposed" restrictions that may or will be met by actions of the Organization and/or the passage of time. Restrictions that expire with the passage of time or can be removed by accomplishing certain requirements are classified as temporarily restricted net assets.

Permanently Restricted Net Assets – net assets subject to "donor-imposed" restrictions that they be maintained in perpetuity. Restrictions that require an asset be invested and only allow the income to be used are classified as permanently restricted net assets. The Organization has no permanently restricted net assets at December 31, 2016.

Earnings, gains and losses on restricted net assets are classified as unrestricted unless specifically restricted by the donor or by applicable state law.

#### Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reported period. Actual results could differ from those estimates.

#### Cash and Cash Equivalents

For purposes of the statement of cash flows, highly liquid investments with maturities of three months or less when purchased are considered cash equivalents and recorded at cost, which approximates fair value.

#### Accounts Receivable

The Organization considers accounts receivable to be fully collectible at December 31, 2016; accordingly, no allowance for doubtful accounts is required. If amounts become uncollectible, they will be charged to operations when that determination is made.

## NOTES TO FINANCIAL STATEMENTS

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

## Equipment

Equipment is carried at cost or, if donated, at fair market value at the time of the donation. Depreciation is provided on a straight-line basis over the estimated useful lives of three to seven years. The Organization's policy is to capitalize acquisitions of \$2,000 or more. Expenditures for major renewals and betterments that extend the useful lives of property and equipment are capitalized. Expenditures for maintenance and repairs are charged to expense as incurred.

#### Revenue and Support

Revenue from grant awards under expense reimbursement programs is recognized in the period during which the related expenses are incurred. In cases where expenses are incurred in advance of receiving the grant, revenue and accounts receivable are recorded in the period during which the expenses are incurred. In cases where grants are received in advance of incurring the expenses, deferred revenue is recorded in the period during which the advance is received and recognized as income when the related expenses are incurred.

Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support, depending on the existence and/or nature of any donor restrictions.

The Organization reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

The Organization reports gifts of property and equipment as unrestricted support unless explicit donor stipulations specify how the donated assets must be used. Gifts of long-lived assets with explicit restrictions that specify how the assets are to be used and gifts of cash or other assets that must be used to acquire long-lived assets are reported as restricted support. Absent explicit donor stipulations about how long those long-lived assets must be maintained, the Organization reports expirations of donor restrictions when the donated or acquired long-lived assets are placed in service.

Contributions of donated services that create or enhance nonfinancial assets or require specialized skills that are provided by individuals possessing those skills, and that would typically need to be purchased if not provided by donation are recorded at their fair values in the period received. The Organization pays for most services requiring specific expertise. However, many individuals volunteer their time and perform a variety of tasks that assist the Organization with specific program activities.

## NOTES TO FINANCIAL STATEMENTS

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### Functional Classification of Expenses

Direct expenses, which can be clearly defined as incurred for a specific program, are charged to that program. The Organization allocates common expenses to program and supporting services based on time studies by management.

#### **Tax Positions**

The Organization is subject to routine audits by taxing jurisdictions; however, there are no audits currently in progress for any tax periods. The Organization believes it is no longer subject to income tax examinations for fiscal years ending prior to December 31, 2009.

#### Fair Value Disclosure

Generally accepted accounting principles require disclosure of an estimate of fair value of certain financial instruments. The Organization's significant financial instruments are cash and cash equivalents, accounts receivable, and other short-term assets and liabilities. For these financial instruments, carrying values approximate fair value.

#### 2. EQUIPMENT

At December 31, 2016, equipment consists of the following:

	eginning Balance	Ad	lditions	Disp	positions	Ending Balance
Equipment Furniture and fixtures Website	\$ 60,202 1,932 90,766	\$	7,278	\$	2,278	\$ 65,202 1,932 90,766
Less accumulated depreciation	\$ 152,900	<u>\$</u>	7,278	<u>\$</u>	2,278	\$ 157,900 <u>136,436</u> 21,464

## NOTES TO FINANCIAL STATEMENTS

## 3. TEMPORARILY RESTRICTED NET ASSETS

At December 31, 2016, temporarily restricted net assets consist of cash and cash equivalents and accounts receivable and are available for the following:

Purpose restriction	
Sponsored Projects	\$ 999,655
Allied Media Conference	 180,195
	\$ 1,179,850

## 4. NET ASSETS RELEASED FROM RESTRICTIONS

Net assets released from donor restriction by incurring expenses satisfying the restricted purposes or by occurrence of other events specified by donors during the year are as follows:

Purpose restrictions accomplished	
Sponsored Projects	\$ 1,406,881
Allied Media Conference	244,598
	\$ 1,651,479

#### 5. OPERATING LEASES

The Organization leases office space expiring in February 2018.

Future minimum lease payments are as follows for the years ending December 31:

2017 2018	\$ 42,000 3,500
	\$ 45,500

For the year ended December 31, 2016, office rent expense was \$41,300.

## NOTES TO FINANCIAL STATEMENTS

## 6. CONCENTRATIONS OF CREDIT RISK

The Organization maintains its cash balances in one financial institution in Michigan. The balances are insured by the National Credit Union Administration (NCUA) up to \$250,000. At December 31, 2016, the uninsured cash balances totaled approximately \$1,285,900.

## 7. COMPARATIVE FINANCIAL STATEMENTS

The financial statements include certain prior-year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with generally accepted accounting principles. Accordingly, such information should be read in conjunction with the Organization's financial statements for the year ended December 31, 2015, from which the summarized information was derived.

#### 8. SUBSEQUENT EVENTS

Management has evaluated subsequent events through August 25, 2017, the date the financial statements were available to be issued.