



Dignity affirming work opportunity for communications and/or social media experts

Visionary Organizing Lab is an educational laboratory rooted in a belief that all people have specific creative capacities and a desire to become more fully human. We also believe that capitalism, racism, and sexism/patriarchy lead us to betray this capacity and stunt our growth.

We create educational experiences for people, groups, and organizations to become more fully human by developing a shared language of where humanity has been, is, and might go. By emphasizing human and systemic interconnections, we provide this service in ways that reconnect people with our creative capacities, increase empathy, and support us **to create sustainable and dignity affirming economies, institutions, and cultural practices**. Our work and the work we support others to do facilitates everyone's development into more fully human people.

VOL started as a volunteer collective in 2016, became a fiscally sponsored organization with a coordinator in 2019, and grew tremendously in 2020. We have spent 2021 intentionally developing a sustainable and dignity affirming culture, and are now exploring organizational forms to maintain that culture. We are looking for people with whom this challenge resonates.

To fulfill these purposes, VOL is looking for 1-2 people who can develop and execute communications and outreach strategies that will attract people to our work and contribute to creating a dignity affirming and sustainable organizational culture and structure. These people (or person) will be responsible for communicating the general spirit and specific work of VOL, establish where our media will live, and develop communications and media strategies to keep it alive by attracting people to it. We're looking for people who align with the spirit of VOL as much as highly skilled technical people.

This work will involve but is not limited to:

- Creating a vision and plan for communications and/or social media-related efforts
- Building out and maintaining SM platforms like Instagram, Twitter, and Facebook
- Creating content for all SM platforms as they relate to our work and things adjacent to our work that attracts people to our work rather than simply promoting it
- Creating a monthly newsletter campaign via Mailchimp
- Creating and executing outreach plans for programming and media

If these challenges move you *and* you have a healthy sense of irreverence, please send a resume and in lieu of a cover letter, please provide written answers to the following questions:

- **What might it mean to affirm a person (or persons) dignity in the context of racism, capitalism & sexism?**

- **What might it mean to attract people to our work rather than promoting it?**
- **What audiences are you most comfortable with and what might an ideal outreach plan to that audience look like?**
- **How have you used communications and/or social media to create community?**

This work can be done remotely by one person full-time or two people part-time. Making this contribution on a full-time basis would mean assuming responsibility for all of the above work. Part-time might look like only assuming responsibility for VOLs social media content creation and execution or it might look like only working on VOLs communications strategy. We are also open to people who might want to contribute to this work as an independent contractor without a long-term commitment to VOL. For people who are interested in full or part-time commitments, re-numeration is based on a 70-80K yearly, full-time rate. Benefits will be determined through a collective decision making process. For independent contractors who don't want to make a long-term commitment, a sustainable and dignity affirming rate will be agreed to.

For more information or to submit CV material and responses, please contact Shawn Whitehorn at shawn@visionarylaboratory.org.